



**Dr. Chow Kwok Keung**

Professor

Faculty of Business

- **Contact Detail**

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- **Academic Qualifications**

Doctor of Philosophy, The University of Hong Kong

Master of Social Work, The University of Hong Kong

Graduate Diploma in Information Technology for Business, City University of Hong Kong

Bachelor of Business Administration with Honours, Chinese University of Hong Kong

Professional Bachelor Degree in Law, Peking University

- **Teaching Areas**

Human Resource Management, International Human Resource Management, Industrial Relations, English Business Writing, Change Management, Strategic Management, Management Philosophy, Corporate Recovery, Marketing Management, Accounting, Entrepreneurship, Management, Small Business Management, Research Methodology, Thesis Writing, Quality Management, Operations Management

- **Work Experience**

2000/10-present: Professor, City University of Macau

1990/09-2000/09: Assistant Professor, Lingnan University

- **Research Area**

Human Resource Management, Strategic Management, Industrial Relations

- **Publications**

1. Chow, Kwok Keung (1988). *Hong Kong Labour Law Volume I: Cases and Common Law*. Hong Kong: Wah Hong Publishing Ltd.
2. Chow, Kwok Keung (1992). *Hong Kong Labour Law Volume II: The Legality and Compilation of Employees Handbook*. Hong Kong: Wah Hong Publishing Ltd.
3. Chow, Kwok Keung and Ng, Sek Hong (1992 October). "Trade Unions, Collective Bargaining and Associated Rights: The Case of Hong Kong", *Hong Kong Law Journal*, Vol. 22 Part 3 October 1992, pp. 293-318.
4. Chow, Kwok Keung (1993). "Quality of Work Life Programmes in Hong Kong", in Nyaw Mee-kau and Ho Shun Man (Eds.) *The Changing Role of Business Management in Hong Kong*. Hong Kong: Joint Publishing (Hong Kong) Co. Ltd., October 1993, pp. 254-80.
5. Chow, Kwok Keung (1993 March). "AIDS, Employment Rights and Policies: An Intercontinental Perspective and Implications to Hong Kong", a paper presented in the Conference of Global Business Environment & Strategy, National Cheng-Kung University, Taiwan, 12-16 March 1993.
6. Chow, Kwok Keung (1993 June). "Counselling in Industry: An Investigation of Occupational Social Work Practice in Hong Kong", *Asian Journal of Counselling*, Vol. 2 No. 2, June 1993, pp. 39-53.
7. Chow, Kwok Keung and Ng, Sek Hong (1993 June). *Employment and Human Rights in Hong Kong: Some Current Issues*, A report submitted to the International Textile, Garment and Leather Workers' Federation (TWARO) for the IFBWW/IUF/TWARO/FIET/ICEF Joint Conference on Trade Union, Human and Democratic Rights in North East Asia, 7-11 June 1993, Hong Kong.
8. Chow, Kwok Keung (1993 July). "Counselling in the Workplace: The Case of Teachers", in *Proceedings of the Growing up in the World of Transition*, Association of Psychological and Educational Counsellors of Asia International Conference 1993, July 1 - 3, The Chinese University of Hong Kong, pp. 1-25.
9. Chow, Kwok Keung (1993 December). "Human Resources Management: A Comparative Study of Employment Laws and Policies for the Disabled between the People's Republic of China and Hong Kong", a paper presented in the Nanjian International Symposium on Multi-national Business Management, Nanjian University, the PRC, 10th -12th December 1993.
10. Chow, Kwok Keung (1994a). "Organizational Structure", , in Edward Wong (Ed.) *Modern Business Management*. Hong Kong: Commercial Press (Hong Kong) Ltd., 1994, pp. 69-95.
11. Chow, Kwok Keung (1994b). "Labour Law of Hong Kong", in Edward Wong (Ed.) *Modern Business Management*. Hong Kong: Commercial Press (Hong Kong) Ltd., 1994, pp. 175-195.
12. Chow, Kwok Keung (1994 October). "Types of Labour Disputes and Handling Methods in the PRC Concerning with Hong Kong Invested Business", in *Proceedings of Labour Relations and Disputes Handling of Taiwan Invested Business*, The Chinese Professional Management Association, Taipei, October 1994, pp. 1-39.

13. Chow, Kwok Keung (1995 December). "Business Culture: The Case of Banks in Hong Kong", in Steele and Yau (Eds.), *Proceedings of International Conference on Global Business in Transition, Prospects for the Twenty First Century*, 14-16 December 1995, Hong Kong, Vol. 1, pp. 285-91.
14. Chow, Kwok Keung (1996). "Quality of Work Life of Employees", in Nyaw Mee-kau and Lau Chung-ming (Eds.), *New Perspectives of Management*, Hong Kong: The Commercial Press, 1996, pp. 303-322.
15. Chow, Kwok Keung (1997). "The Source of Common Law is Facing Challenges after 1997: The Case of Vicarious Liability of Employers", in Hong Kong Institute of International Strategies and Policies (Ed.) *The Challenges to Hong Kong's Order and Prosperity upon its Return to China*. Hong Kong: Hong Kong International Politics and Economic Press, 1997, p. 156-168.
16. Chow, Kwok Keung (1999). *Crisis Management in Hong Kong*. Hong Kong: Wah Hong Publishing Ltd.
17. Chow, Kwok Keung (2000). *B341 Labour Relations and Law*, The Open University of Hong Kong BBA Study Guide. Hong Kong: The Open University of Hong Kong.
18. Chow, Kwok Keung (2002). *B342C Training and Development*, The Open University of Hong Kong BBA Study Guide. Hong Kong: The Open University of Hong Kong.
19. Chow, Kwok Keung (2002). *Guidelines for Master of Business Administration Dissertation Writing and Oral Examination*, Macau: Asia International Open University (Macau).
20. Chow, Kwok Keung and Tao, F (2002 November). "Collective Rights of the Civil Service: Comparison of the Two Special Administrative Regions of China", in *Proceeding of the International Conference on Reform in Public Administration and Social Services in Asia*, 8-9 November 2002, pp. 299-307.
21. Chow, Kwok Keung (2003 June). "Transformation of Labour Relations in China: The Re-recognition of the Functions of Labour Unions", in *Asia International Open University (Macau) Journal*, Vol. 1, No. 1 June 2003, pp. 10-26.
22. Chow, Kwok Keung (2003 December). "The Effect of Globalization on Human Resource Management: The Cases of Mainland China, Taiwan and Hong Kong", in *Asia International Open University (Macau) Journal*, Vol. 2, No. 2 December 2003, pp. 12-28.
23. Chow, Kwok Keung, Zhou, P Q and Chan, L P (2003 September) "The Legal Foundation of Occupational Safety: A Comparison of Vicarious Liability of Mainland China, Hong Kong and Macau", in *Proceeding of the 11th Seminar on Occupational Safety and Health*, 17-20 September 2003, pp. 72-83.
24. Chow, Kwok Keung (2005). *B834C Human Resources Management*, The Open University of Hong Kong MBA Study Guide. Hong Kong: The Open University of Hong Kong..
25. Chow, Kwok Keung (2005 December). "Corporate Education and Distance Learning: The Present Situation of Macau SAR", in *Proceeding of CRIDALA/DEC 2005 Conference*, CD-ROM.
26. Chow, Kwok Keung (2006). *Guidelines for Thesis Writing and Oral Examination of Doctor of Business Administration*, Macau: Asia International Open University (Macau).
27. Chow, Kwok Keung (2006 June). "The Corporate Culture and Human Resource Management of Disney", in *Asia International Open University (Macau) Journal*, Vol. 4, No. 1 June 2006, pp. 19-27.
28. Chow, Kwok Keung (2007 December). "Decentralization Model of Human Resource Management: The Cases of China International Marine Containers (Group) Ltd.", in *Asia International Open University (Macau) Journal*, Vol. 5, No. 2 December 2007, pp. 1-16.
29. Chow, Kwok Keung (2008 December). "Crisis Management of Enterprises: The Case of San Lu Group Co. Ltd.", in *Asia International Open University (Macau) Journal*, Vol. 6, No. 2 December 2008, pp. 40-51.
30. Chow, Kwok Keung (2012). *B342C Training and Development*, The Open University of Hong Kong BBA Study Guide, 2012.

31. Chow, Kwok Keung (2012 October). "A Study of the Culture of Street Poço (well) in Macau", Proceedings of Seminar on Streets of Macau – Urban Veins and Arteries and Historical Memories, Provisional Municipal Council of Macau (IACM), 27 October 2012, Macau, China.
32. Chow, Kwok Keung (2012 December). "Training Revolution in the Workplace: A Study of the Corporate Education in Macau SAR", Proceedings of The 2012 Academy of International Business Southeast Asia Regional Conference, Lingnan University, 6-8 December 2012, Xiamen, China.
33. Chow Kwok Keung (2013 July). "Management of innovation and the participation society: The case of organization learning of IBM Shenzhen Branch," Innovation Conference (SIIC), 2013 Suzhou-Silicon Valley-Beijing International , pp.316-319, 8-9 July 2013. doi: 10.1109/SIIC.2013.6624207 (in IEEE Xplore Digital Library, <http://ieeexplore.ieee.org/xpl/login.jsptp=&arnumber=6624207&url=http%3A%2F%2Fieeexplore.ieee.org%2Fstamp%2Fstamp.jsp%3Ftp%3D%26arnumber%3D6624207>)
34. Chow Kwok Keung (2013 September). "A Study of Strategy and Internal Governance of Universities – The Case of City University of Macau", Proceedings of International Symposium on The Construction of a Modern University System: University Governance in Theory and Practice, Macao Polytechnic Institute, September 2013, Macau, China.
35. Chow Kwok Keung (2014 May). "Inter-firm Linkages in the Gaming Supply Chain: The Case of Sociedade de Jogos de Macau S.A. (SJM) Holdings Limited in Macau SAR", Proceedings of International Conference of Supply Chain Finance, Southeast University, May 17-18, 2014, Nanjing, China.
36. Chow Kwok Keung (2014 December). "Responsible Gambling of Macau Gaming Corporations: The Case of Galaxy Entertainment", Proceedings of Asian Economies and Businesses: Nation States in a Turbulent Environment, The 2014 Academy of International Business (AIB) Southeast Asia Regional Conference, Lingnan University and City University of Macau, 7-9 December 2014, Macao, China.